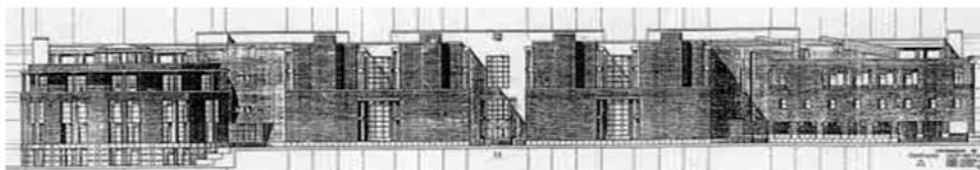




DEPARTAMENTO DE ELECTRÓNICA PROGRAMA DE POSGRADO



Mención Hacia la Excelencia (MEE -20110165)

CICLO CONFERENCIAS Y SEMINARIOS

CURSO ACADÉMICO 2020-21

AITOR ALLER; SERGIO ÁLVAREZ; ROBERTO ARROYO

Senior Research Scientists. NielsenIQ

24 de marzo de 2021

Hora: 17:00 a 19:00 h

“Visual Question Answering for Store Observation in NielsenIQ”

Computer Vision (CV), Natural Language Processing (NLP) and Knowledge Representation & Reasoning (KR&R) are fields of Artificial Intelligence (AI) that are experiencing a tremendous evolution during the last years, with the aim of providing more effective solutions in different business use cases. In this regard, Visual Question Answering (VQA) is a topic that combines CV, NLP and KR&R in order to automatically provide natural language responses to questions asked by users over images. In this talk, it is introduced a project based on VQA for store observation that NielsenIQ has developed in collaboration with the University of Alcalá and the RobeSafe Research Group.

Enlace de acceso:

<https://eu.bbcollab.com/guest/a87693aa0f6a4bffab69014b47ea84be>

Incluida en la oferta de bonocréditos.